

BEAUTIFUL BLINDS AND AWNINGS FROM THE HOME SHADING EXPERTS





“ The Appeal Customer Promise, guarantees you outstanding design advice, technical expertise and excellent value for money. Honesty and passion lie at the heart of our promise to give you an exceptional level of customer service. ”

Michael Madigan

Michael Madigan
Executive Chairman

Welcome

Appeal is the leading bespoke home shading expert with over 35 years of design, manufacturing and installation experience.

We are chosen and trusted by discerning customers because we offer the most comprehensive and innovative choice of quality **ULTRA**® Smart powered blinds for throughout the home, including a range of energy-saving fabrics, along with bespoke insect screens and the **Haus Awning**® for outdoors. All supported by our unrivalled level of personal service.

Our homes are expressions of our individuality. Our living spaces allow us to create a harmonious balance between comfort, mood and personal taste. Enjoy exploring these pages to discover the limitless possibilities in transforming your home with beautiful and bespoke shading that will exactly suit all your design and lifestyle requirements.



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ULTRA® SMART POWERED BLINDS

With award-winning **ULTRA®**, Appeal offers an extensive collection of state-of-the-art wire-free powered window blinds. Driven by a hidden motor and rechargeable lithium-ion battery pack, **ULTRA®** Smart blinds are available in impressively diverse fabric colours and textures, as well as in the specialist style you prefer: Roller or Honeycomb Energy Saver.

ULTRA® SMART POWERED BLINDS

Control at the push of a button.

We understand that different interior spaces have different shading requirements, especially in contemporary living spaces and conversions with large expanses of glass. With Appeal's free in-home design consultation and **ULTRA®** Smart, custom-fitted powered blinds, you can be sure to complete the individual architecture of your home with an innovative, elegant shading system that is unique to your home. And now with **ULTRA®** PLUS smartphone app, allowing you to use voice commands and the option to control your blinds even when you're away from home.

ULTRA® -modern, **ULTRA®** -efficient and **ULTRA®** -stylish.



ULTRA® is the new standard in powered window blinds for the contemporary, automated home

In today's hi-tech home, so many of our domestic comforts are automated or remote-controlled, and customised to our lifestyle – be it audio-visual entertainment centres, climate control or security. The same is increasingly true of window shading. ULTRA® Smart powered blinds offer you control at the touch of a button – or even without a touch, if you opt for voice control, timer, thermostat or light-level pre-sets.

The streamlined system combines leading-edge technology with smart aesthetics. This affordable home-automation essential requires no access to mains electricity, so there is no need to install trunking to hide wires. Instead, the headrail discreetly incorporates a motor and the lithium-ion battery pack gives up to 15 months' use (under normal operating conditions) before simply being recharged like a mobile phone battery. Alternatively, you can opt for an unobtrusive solar panel to harness the natural energy of the sun and extend the operation of the powerpack. ULTRA® Smart powered blinds have no hanging cords or chains to spoil the clean lines of your window – not to mention endanger children.

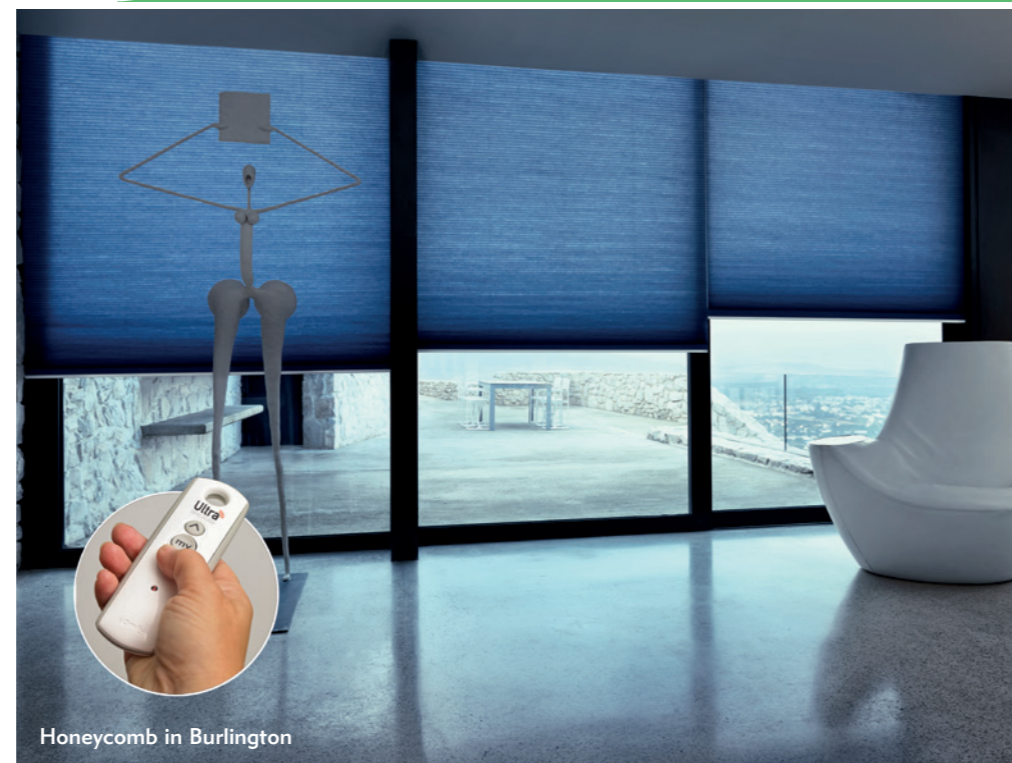
You can control your ULTRA® Smart powered blinds the way you want. Hand-held or wall-mounted remote controls allow you to adjust individual or groups of blinds. Alternatively, you can opt for a programmable handheld or wall-mounted device which can operate via a timer or react to temperature or the strength of the sunlight on the window. And for ultimate convenience the ULTRA® PLUS hub and smartphone app allows you to use voice control and operate your blinds even when you're out and about. See page 7 for full details.

There is a huge variety of blinds available with ULTRA® Smart wire-free technology. With the help of our expert design consultants, you can decide on the style that suits your décor and the layout of your windows. Appeal provides specialist shading for all circumstances, be they bi-fold or French doors, lantern roofs or gable ends. Browse through the blinds ranges in the following pages. And you can choose from over 400 fabrics and shades, using the highest-quality materials and innovative fabrics offering benefits such as translucence, blackout or energy saving.



ENERGY SAVING TECHNOLOGY

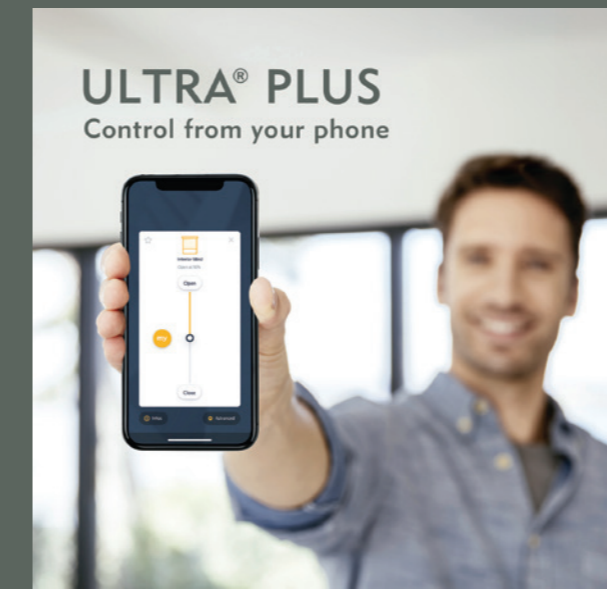
With a range of insulating fabrics, clever light and temperature sensors and solar panel chargers, our range of ULTRA® Smart blinds will help you to save on your energy-costs, all year round. Keep your home cosy in the colder months, reducing the need for central heating and keep things cool and comfortable during summer, limiting the need for fans or air conditioning.



Honeycomb in Burlington



“ I'm delighted with the blinds. They look smart, seem durable and function well. The motors are small, quiet and unobtrusive. I'd been looking for something like this for a few years so was very pleased to find them. ”
Mrs Cotton, Cornwall



ULTRA® PLUS control from your phone and by voice

Appeal Home Shading's award-winning ULTRA® powered blinds' system is now available with ULTRA® PLUS for your smartphone or tablet. So shading management is not only at your fingertips when you're home, but when you're out and about - including abroad.

- Increase security - manage your home shading - even if you're away.
- Come home to the perfect ambience.
- Track sunrise and sunset with timer mode.
- Programme a customised operation throughout the home.
- Now also compatible with Amazon Alexa and Google Nest - use voice commands to control your ULTRA® Smart Blinds.

Compatible with Philips Hue lighting, your ULTRA® PLUS installation can provide complete ambience management - with shading and lighting under your control from wherever you are.

How ULTRA® PLUS works:
The TaHoma Switch is a sleek, low-profile control unit that connects wirelessly to your Wi-Fi router. Then simply download the iOS or Android

app from the App Store or Google Play Store, and pair with your blinds.

Within moments, you have total and effortless control over your blinds from your smartphone or tablet - wherever in the world you are. Customers who already own ULTRA® Smart Blinds can be upgraded swiftly and easily.

Appeal's experienced fitters will install the ULTRA® PLUS TaHoma Switch and help you set up the app.

How to use ULTRA® PLUS
The ULTRA® PLUS TaHoma app is easy to use, with intuitive symbol-based navigation, simple programming and touch-screen operation. Instant control, or pre-set scenarios, with no hassle or frustrating struggles with technology.



Touch-screen control:
A simple command will close or open all or any combination of the blinds in your home - whether you're at home or not.

Timer mode:
With ULTRA® PLUS, your ULTRA® Smart Blinds can be set to raise in the morning and lower at night automatically. They can even be programmed to track the changing sunset and sunrise times, allowing you to wake up to natural light and to close the blinds at nightfall.

Customised scenarios:
ULTRA® PLUS can be programmed with pre-set scenarios to suit different circumstances of your day-to-day life. Combine ULTRA® PLUS with Philips Hue lighting to add lighting combinations to every scenario.



Compatible with:

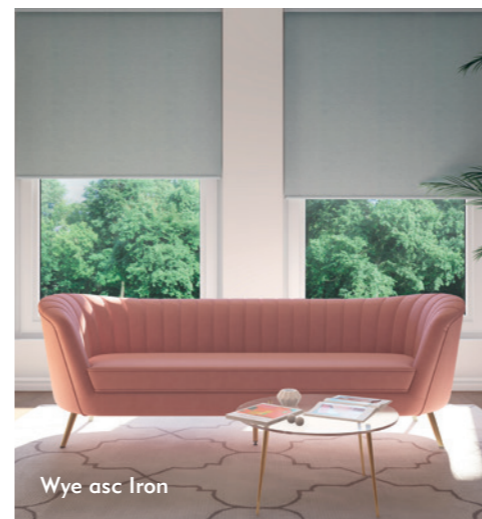





Perfect for bi-fold doors

ULTRA® BLINDS | ROLLER

A new take on easy to use, structured simplicity.



Wye asc Iron



Banlight Duo Pink

Roller Blinds

Clean lines and a crisp, modern look combine with the option of easy to use power operation. Appeal roller blinds offer the perfect combination of practicality and style. Whether you're looking to add a little privacy and shade to your windows and doors or seeking to introduce a little colour and vibrancy to enhance your interiors, roller blinds are the perfect solution. They look great on bi-fold and French doors. As well as a huge choice of finishes, we have a wide range of roller blind styles, including options designed to provide an excellent thermal barrier – keeping temperatures cooler in summer and reducing heat loss in the winter months.

We have a huge and exciting selection of 400 fabrics: plains, neutrals, whites and creams, textures, sheers and blackouts. Cassetted or uncassetted options are available.



“ Friendly, courteous and very knowledgeable sales and installation staff. Would thoroughly recommend this company. ”

Mrs Goodyear, Reading

FLEXIBLE PAYMENT PLANS AVAILABLE

We have a choice of flexible and competitive payment options available whatever your budget.

For details call us now on 0800 975 5757 or visit appealshading.com



Honeycomb in Pittsburgh



Honeycomb in Halifax Blackout



Pleated Blinds

As well as its conservatory application, this is a popular option for any window including bi-fold doors. Pleated blinds will give a stylish and modern look. Innovative fabrics offer high specification energy saver and blackout options.

Honeycomb Energy Saver Blinds

With its unique double-layered hexagonal design, Honeycomb Energy Saver gives you stylish good looks combined with high energy saving. It's an attractive addition to any room with its streamlined appearance and absence of visible cords. Honeycomb Energy Saver blinds can reduce heat loss by up to 46%* keeping your home warm in winter. In summer, they can reduce heat gain by up to 78% keeping your home cool and comfortable. Our Honeycomb fabrics are available up to 3m wide – perfect for bifold or sliding doors.

*Research carried out on a single glazed window.



ULTRA® BLINDS | BLINDS FOR BI-FOLD DOORS



High Performance Door Blinds

Appeal Home Shading manufacture a range of high quality door blinds. As bifold and sliding doors are becoming increasingly popular, we have developed a range of sleek and stylish blinds to follow suit.

We are proud to offer a full range of blinds suitable for bifold, sliding, french and patio doors, with options including Honeycomb Energy Saver, Pleated and Roller Blinds.

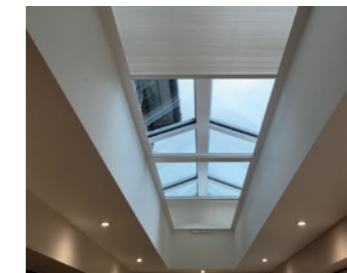
Our blinds for doors provide control over light transfer and internal temperature, while also controlling glare and helping improve home privacy.

Doors can often span as many as seven panels, so our bespoke solutions will give you flexibility over light control and privacy at the touch of a button with our **ULTRA®** Smart system for ultimate convenience.

Our range of over 400 roller blind fabrics includes patterns, textures and our popular screen fabric which allows you to cut glare through your doors while retaining your external views. And with over 132 Honeycomb energy-saver fabrics to choose from, some spanning as wide as 3m in one blind, you can have exceptional coverage and maintain your home's internal temperature with ease.



ULTRA® BLINDS | CLEARVIEW™ LANTERN ROOF BLINDS



ClearView™ Lantern Roof Blinds

Lantern roofs are becoming increasingly popular within extensions and orangeries as they allow you to flood your home with natural light and can make a room seem much larger. The **ClearView™** Lantern Roof Blind is the perfect solution for horizontal lantern roofs, or windows in a sloping roof. These blinds provide shade, insulation and privacy without the need for lots of guide wires. That means a clear unobstructed view through the roof. And they are remote controlled – ideal for those high or difficult to reach windows.

ULTRA® ClearView™ Lantern Roof Blinds come with the convenient control of the **ULTRA®** Smart Blind system. **ULTRA®** allows you to take instant control over the shading and insulation of your home, or you can opt for a timer, thermostat or light-sensitive programmable control which will operate the blinds automatically.

ClearView™ Lantern Roof Blind in Honeycomb Palma - Snow White



Gable End Blinds

There is an increasingly popular trend for large glazed gable end windows often to take advantage of fantastic views. But they have always been difficult to shade. Traditional shading solutions always came with compromises: curtains would billow and roof blinds needed guide wires or cords.

Appeal has created the **ClearView™** gable end pleated blind. This unique and exclusive solution overcomes these compromises providing a neat, attractive and functional solution to cover such large gable ends. The blinds retract completely when not required, leaving an unobstructed view.

It is specifically aimed at conservatories, barn conversions and rooms with a shaped end. The **ClearView™** blind is available with **ULTRA®** Smart remote control electric operation and in a wide range of fabrics and colours.

Unique and retractable blinds for gable end windows and lantern roofs for an unobstructed view.

For the ultimate in heat reflection and insulation the **ClearView™** blind is available in Appeal's Honeycomb energy-saver fabric.



CONSERVATORY AND ORANGERY BLINDS

The right choice of roof and window blinds will help you make the most of your conservatory - adding an air of refined ambience whilst their functional design helps control light, shade and temperature, not forgetting your desired level of privacy.

CONSERVATORY AND ORANGERY BLINDS

Appeal has over 35 years of experience designing, manufacturing and installing superior quality conservatory and orangery blinds. We offer you a wide selection of colours, styles and exclusive fabrics within the most comprehensive product range including: Original French Pinoleum, **Solar-R®** Roller, Pleated and **Alu-Pleat®**.

And, as our customers will confirm, our standards are second to none - from the superior materials we choose, to the exceptional level of customer service

we provide throughout. Our Design Consultant will help you choose the perfect style and finish. Then our in-house surveyors will meticulously measure the exact dimensions, your blinds will be handcrafted to your individual specifications and, following final quality checks, fitted perfectly in your conservatory or orangery by our expert installers.

And for your complete peace of mind, your beautiful bespoke Appeal blinds are all backed by our 5 year guarantee.



“ We cannot quite believe how our conservatory has been transformed to such a sophisticated space with the addition of the blinds. ”
 Mr and Mrs NJ Seaton, Shepton Mallet



The traditional sophistication of Original French Pinoleum blinds, individually handcrafted for your conservatory.

For elegant luxury, Appeal French Pinoleum blinds are the epitome of sophistication. They are made using traditional Original French Pinoleum fabric that transforms the sun's glare into a soft, dappled light – creating a relaxing ambience all year round - and protects your plants and furniture by effectively controlling the room temperature.

This control over sunlight in summer helps reduce the build-up of heat as the temperature rises outdoors. In winter months the fabric helps to retain heat and insulate your conservatory against harsher weather.

For the creation of French Pinoleum blinds, Appeal combines traditional skills with leading edge technology. Thin strips of wood are handwoven by craftspeople in France to create the Pinoleum fabric. This is laser cut in Appeal's British workshops to your individual design, requirements and colour shade, with the remaining components crafted and assembled by hand to ensure the optimum fit and perfect finish.

FLEXIBLE PAYMENT PLANS AVAILABLE

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“ Real quality, style and the most stunning dappled light. ”
Mrs Siddall, Chippenham

Exquisitely designed Appeal Original French Pinoleum blinds are enhanced with **features and benefits** that supplement their cultured refinement.

Both stylish and functional, the Original French Pinoleum woodweave's natural look and feel enhances the décor of any conservatory. The Pinoleum is crafted from the lightest reed that transforms the sun's glare into a soft, textured light and minimises the need for support wires in the roof. And using fewer wires gives the blind a neater appearance.

Available in a wide range of colours to suit individual requirements, Pinoleum blinds provide a cool environment in summer and a cosy feel in winter.

The manufacturing process involves computer-controlled laser cutting for perfect fitting - even for difficult corners and angles - whilst specially developed polyester stitching and acrylic edging ensure longevity.

The Appeal Original French Pinoleum blind range is available in 14 colour shades, or can be colour matched to your individual requirements. These choices are complemented by a variety of operating systems: pole, cord or **PowerDrive™** remote controlled, for ease of use.

Your Appeal Design Consultant will be happy to discuss the right option for you.

Colours shown right, from top: Snowflake, French Vanilla, Fine Twine, Antique Linen, Warm Caramel, Cornish Cream, French Champagne, Pebble, Chalk White, Irish Linen, Appeal White, Paris Grey, Rich Cream, Moonlight.





The clean modernity of Solar-R® with a heat reflective aluminium backing for superb temperature control.

The clean lines of our Solar-R® Roller blinds afford a beautiful simplicity that is perfectly suited to the modern conservatory. These sleek, efficient blinds retract smoothly into a discreet cassette when not in use.

The Solar-R® fabric is manufactured with an aluminium backing that reflects up to 74% of external heat on hot summer days and insulates your conservatory during the colder weather. Solar-R® blinds permit a filtered level of sunlight through the fabric, an amount sufficient to illuminate your conservatory, but also provide a comfortable level of protection from glare.

Solar-R® is exclusive to Appeal and available in a choice of colours which complement its contemporary design and give your conservatory a chic appearance.



“ We are delighted with our blinds. The advice and service you provided, together with the fitting, was faultless. ”

Mr and Mrs Atkins, Edington





With **sharp simplicity**, our Pleated blinds add **individual style** to your conservatory.

The sophisticated styling of Pleated blinds adds a quality of individuality to the appearance of your conservatory.

Utilising Perma-Pleat technology the blinds are prevented from stretching or gathering towards the base and so maintain their neat appearance.

Our Pleated roof and window blinds are available in a wide choice of colours, allowing you to create an environment perfectly suited to your home interior.



“ We are writing to say how pleased we are with our new blinds. We will certainly recommend your company to all our friends and relatives. ”

Mr & Mrs O'Hagan, Bridgend



**FLEXIBLE PAYMENT
PLANS AVAILABLE**

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The enhanced functionality of Alu-Pleat® heat reflective aluminium backing gives you greater temperature control.

Without any sacrifice to style, the Appeal Alu-Pleat® blinds enhance ambient temperature control through a discreet aluminium backing.

Designed specifically for conservatories, Alu-Pleat® reflects up to 74% of the sun's heat

so you benefit from unrivalled protection against the sun's rays whilst receiving superb insulation against the cold. This has dual environmental and economical benefits of reducing heating and air conditioning during the year.

Unique and exclusive to Appeal, Alu-Pleat® blinds are manufactured in the UK. Designed for both window and roof, they are supplied in a choice of colours.



Controlling your blinds

Essential to the pleasure provided by your blinds is the simplicity with which you can control light and ambience. We offer a choice of manual and motorised remote control operating systems, enabling you to open and close your blinds with ease.

Manual Systems

Appeal offers a choice of operating systems for blinds, including cord, side chain, geared and pole options.

Remote Control Systems

Appeal's remote control systems allow you to operate your blinds at the touch of a button, so you can open and close them from the comfort of your chair. Especially useful in high roofs and harder-to-reach locations, we offer a range of motorised options including the exclusive PowerDrive™ system for conservatory blinds, and a choice of electrically operated window blinds. Motorisation can be provided using mains power or ULTRA® rechargeable battery operation without the need for wiring. Options allowing control by smartphone app and voice control are available. See page 5 for details.



“ It has been a pleasure to use your company and we will have no hesitation in recommending you to others. ”

Mrs M Orchard, Royston

Home Automation

PowerDrive™ and ULTRA® are compatible with a range of smart home systems including Control 4 and Crestron.



RETRACTABLE INSECT SCREENS

The noise, the bites, the mess...! Keep unwelcome flying visitors firmly at bay. Relax and let the cool, fresh air into your home with the Appeal range of retractable insect screens, designed to discreetly blend into a doorframe or window.

RETRACTABLE INSECT SCREENS

Open all your doors and windows and enjoy a home free from insect irritation.

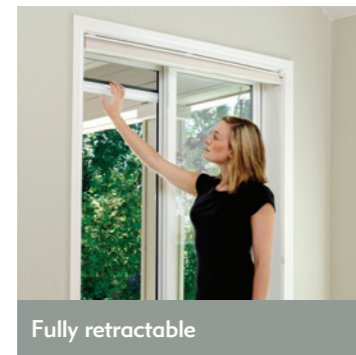
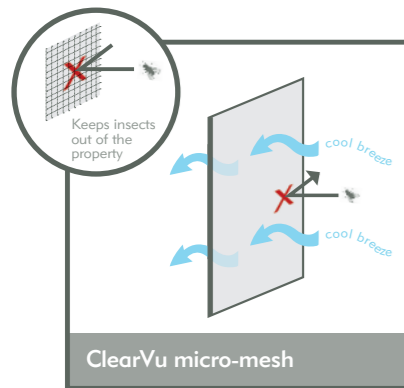
The benefits:

- A home free from flying insects
- A cooler environment - allowing a comfortable breeze through your home
- Unnoticeable when not in use - screens fully retract into a discreet cassette
- Simple and easy to operate
- No need for fly spray with strong chemicals

Appeal retractable insect screens are not suitable for keeping pets indoors.

Ideal for:

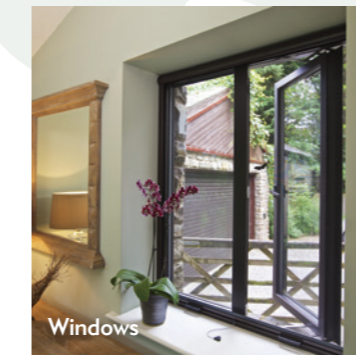
- Protecting food preparation and eating areas
- Child safety; protecting children's rooms from unwanted pests
- Single and double doors, windows and bi-fold or wide patio doors
- Evening ventilation; preventing unwanted pests drawn by the light



The modern and discreet solution to insect screening that doesn't spoil your view.

Appeal offers high quality insect screens suitable for doors and windows, conservatories (including roof vents), bi-fold and patio doors. The screens use ClearVu micro-mesh that won't obstruct your view and allow for excellent ventilation whilst still keeping flying insects out. The high specification fabric, manufactured from PVC coated fibreglass, is easy to clean, extremely tough and resilient to the elements and can also be fitted externally.

Maintaining our well-considered approach to interior style, the frame, cassette and side channels of the Appeal range can be colour matched. Plus you can rely on Appeal's usual high standards of customer service and our fast and efficient installation service.



“ The insect screens are unobtrusive, the frames have blended in so well to our decor and do the job. ”
Mr Norman, Dartmouth





HAUS AWNING® AND PERGOLAS

haus
■ awning ■
excellence in german engineering

AWNINGS AND PERGOLAS

For those who appreciate laid back outdoor living, the beautiful Haus Awning® complements any lifestyle and home exterior. Whether you're dining alfresco, entertaining friends or simply spending time with your family in the fresh air, the Haus Awning® will allow more time to be spent outdoors during the day and evening. And for maximum shading - Haus Pergola - see page 40 for details.



Create the **perfect** space for outdoor living with our beautiful awnings

Versatile design that's functional by day and night. The Haus Awning® features innovative touches such as dimmable LED lighting and radio controlled infrared heating.

Haus - a new dimension in awning design.

High performance, German precision engineered products that will stand the test of time. With their superior strength, high specification components and a host of innovative features, rest assured your Haus Awning® will continue to deliver stylish protection from the sun, day-in, day-out, year after year.

FLEXIBLE PAYMENT PLANS AVAILABLE

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“ It is a 5 star product and this shows in the operation and quality. ”

Mr Pratt, near Aberystwyth



Haus Pergola - see page 45



HAUS AWNING® | MODEL mf2600

HAUS AWNING® mf2600

With precision German engineering and manufacturing, the mf2600 model combines innovative design with state-of-the-art technology. High specification components have been selected to ensure the awning has superior strength and operates smoothly and reliably.

Designed to last a lifetime, the mf2600 fits sleekly to the wall and provides a large coverage of up to 280 sq feet.

Available with Valance Plus screen for extra shade and privacy.



FEATURES

Fully cassetted

Awning retracts completely away into the cassette for full weather protection

Coverage

Up to 6.5 metres wide and 4.0 metres projection providing a total area of 26 sq. metres (280 sq. feet)

Concealed mechanical parts

- Electronics tucked away inside the cassette
- Screws and fixings concealed

Radio controls

Allow you to operate your awning, heating and lighting from the comfort of your chair

Valance Plus screen*

- Reduces glare and adds privacy
- Extends to any drop to a maximum of 210cm

Dimmable LED lighting*

- Enjoy your evenings outdoors even when awning is retracted
- Highly energy efficient
- Operating life of 30,000 hours

Quality testing

- Tested to Wind Force 5 on the Beaufort scale

Automatic weather sensors*

- Automatically react to the sun and wind
- Sun sensor opens the awning, protecting your carpets and furnishings from the sun's damaging UV even when you are out
- Wind sensor retracts the awning in strong winds

Infrared heating system*

- Energy efficient infrared heater
- Remote controlled for convenience
- Instant heat – no preheating required

Warranty

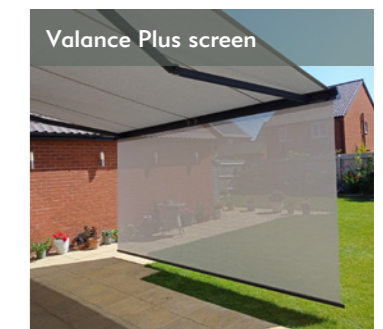
- Fully TUV certified**
- 5 year guarantee



Discreet cassette



Radio controls



Valance Plus screen

*Optional features **European Quality Standard

HAUS AWNING® h2450

Excellent value awning with a fully retractable, semi-cassette design.

Choose from a spectrum of stunning frame and fabric colours to complement the architecture of your house and the design of your garden and surroundings.

SEMI CASSETTED MODEL h2450

EXCELLENT VALUE

- Up to 7m wide, 3.5m projection, providing 24.5 sq metres (264 sq feet) coverage
- Dimmable LED light bar*
- Sun and wind sensors*
- Infrared heaters*



*Optional features



“ Great awning. Easy to use. The colour I chose is very bright and cheerful. Love sitting under it in very strong sun. ”

Mr Harris, South Glamorgan



HAUS AWNING® h1650

Our slimline, entry level product, perfect for smaller areas.

COMPACT MODEL h1650

ULTRA SLIM FOR SMALLER AREAS

- Up to 5.5m wide, 3m projection, providing 16.5 sq metres (178 sq feet) coverage
- Dimmable LED lighting*
- Sun and wind sensors*
- Infrared heaters*

Be inspired by state-of-the-art fabrics and frames in a spectrum of colours

FLEXIBLE PAYMENT PLANS AVAILABLE

We have a choice of flexible and competitive payment options available whatever your budget.

For details call us now on **0800 975 5757** or visit appealshading.com

*Optional features



Over 150 fabric patterns

- 150 natural tones & vibrant colours available
- Finished with **Teflon EXTREME®** to ensure fabrics are water and dirt repellent
- Created using the Spinneret dyeing process, which locks colour pigment into the fibres for brilliant colour for years to come

Over 200 frame colours

- 50 standard colours
- Over 150 special colours
- 9 textured colours in neutral tones

HAUS PERGOLA

HAUS PERGOLA

The **Haus** Pergola provides a comfortable and usable outdoor living area in a variety of weather conditions.

- Gives sun and rain protection. Telescopic leg allows the cover to easily shed even heavy rain
- Up to 6m wide and 5m projection to provide the largest shade footprint in the Haus range
- The fabric is tensioned in side channels with permanent support posts to be stable even in windy conditions. Perfect for coastal locations or hillsides
- Quiet automatic operation allows the Pergola to be extended and retracted effortlessly
- Available in huge choice of over 300 Haus fabrics and over 50 standard frame colours
- Available with dimmable LED lighting neatly integrated into the housing to extend use of the outdoor space into the evening



HAUS® Pergola

HAUS PERGOLA

- Up to 6m wide x 5m projection.
- 30 square metres or 323 square feet.
- The largest shade footprint in the Haus range.

The perfect solution for maximum shade and for the sun or rain

*Optional features



Sun and rain protection



LED lighting

FEATURES OF Haus PERGOLA

Fully cassetted

- Pergola retracts completely away into the cassette when not in use

Coverage

- Up to 6.0 metres wide and 5.0 metres projection providing a total area of 30 sq. metres (323 sq. feet)

Concealed mechanical parts

- Electronics tucked away inside the cassette
- Screws and fixings concealed

Radio controls

- Allow you to operate your pergola, heating and lighting from the comfort of your chair

Dimmable LED Lighting*

- Enjoy your evenings outdoors even when the pergola is retracted
- Highly energy efficient
- Operating life of 30,000 hours

Automatic weather sensors*

- Automatically react to the sun and wind
- Sun sensor extends the pergola protecting your carpets and furnishings from the sun's damaging UV even when you are out
- Wind sensor retracts the pergola in extremely strong winds

Infrared heating system*

- Energy efficient infrared heater
- Remote controlled for convenience
- Instant heat – no preheating required

Quality testing

- Tested to Wind Force 6 on Beaufort Scale

Warranty

- 5 year guarantee



QUALITY AND SERVICE

Attention to detail. This is where Appeal excels. Be it the choice of decorative options we offer to complement your home shading solution or our commitment to offering outstanding customer care and service.

QUALITY AND SERVICE

Everyone at Appeal is committed to the optimum in quality and attention, from start to perfect finish.

No other home shading company offers you this level of personal service. It's one of the many reasons why discerning individuals favour Appeal.

Design consultation

An unmatched level of personal service from start to finish.

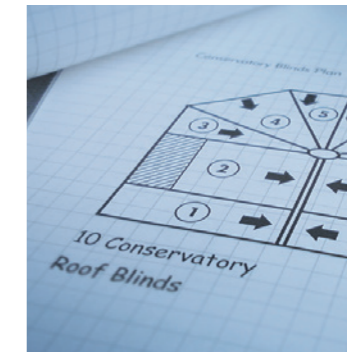
Appeal has an outstanding reputation for customer care. That's because we ensure it's as individually tailored to your needs as any of our home shadings.

It's a difference you'll notice from the moment your personal Appeal Design Consultant comes to your home to discuss ideas and options with you, to offer you the benefit of their expert advice.

Our consultant will listen to your ideas and introduce the blinds or awning and the options open to you.

A design plan will detail the number and positioning of your blinds or awning, and a no obligation quotation is provided for your reference.

We believe that this is the only way to arrive at your perfect home shading solution, and create beautiful blinds and awnings that truly complement and enhance your home.



Measurement and manufacturing

Surpassing your expectations. This is our goal, using our expertise and diligence.

We have over 35 years' experience of designing, manufacturing and installing premium home shading products.

You can be assured that our accuracy and expertise is visible in all our processes, from our Design Consultants and choice of materials to our manufacturing techniques and installation process.

When taking the measurements for your home shadings, our qualified in-house surveyors will ensure the necessary level of detailed specification.

Our products are manufactured with laser technology by experienced craftspeople and undergo rigorous quality control checks, ensuring the accuracy and quality of your order.



“ We wish to say how delighted we are with the installation of our blinds. The fit and workmanship are excellent. ”

Mr & Mrs Williams, Bristol





Installation and aftercare

The standards we apply to installing your home shading products are as exacting as those we apply to our customer service.

For the installation of home shading products, we use expertly trained Appeal installers.

Should you have any queries about your order, our customer service team are always on hand, even after installation.

We also provide a full guarantee on our products and are accredited by the British Blind and Shutter Association, adding that final level of assurance you would expect.

Based upon independent customer reviews Appeal has been awarded:



Appeal Blinds, Insect Screens and Awnings come with a guarantee for your complete peace of mind.

Member:



Appeal Blinds are installed with child safety protection.



The Appeal Promise



When you buy from Appeal, we want it to be a pleasant experience and one which will lead not only to a wonderful addition to your home but also, I hope, to the beginning of a relationship with us.

1. We are passionate about what we do and well informed about what we sell.
2. You are assured of sound and impartial advice.
3. We will help you buy what is right for you.
4. A written quotation will be provided - so there are no nasty surprises.
5. Every job is carried out as if it were in our own home.
6. We will communicate with you throughout so you know what to expect and when.
7. In the unlikely event of a problem, it will be dealt with swiftly.
8. All our products are lovingly made to ensure appearance, function and durability.
9. We are committed to training and bettering individuals.
10. You are dealing with a company who are experts in their field.

Michael Madigan
Executive Chairman - The Appeal Group Limited



For further information or to arrange a Design Consultation:



Freephone **0800 975 5757**

Visit: [appealshading.com](https://www.appealshading.com)

Email: info@appealshading.com

or scan the QR code



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We reserve the right to change the specification of our products from time to time as part of our policy of continual product development. Samples available on request. The fabric colours shown are as true as possible subject to print limitations. Appeal Home Shading®, Alu-Pleat®, Solar-R®, PowerDrive™, ClearView™, Haus Awning®, ULTRA® are trademarks owned or used by The Appeal Group Ltd. or affiliated companies © 2024 The Appeal Group Ltd. The photos on pages 16, 19 and 21 appear courtesy of Vale Garden Houses.

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